

Cadbury World

Unit 4



Our curriculum

- We are known across Torbay for our innovative curriculum that delivers excellent outcomes for children.
- We want to offer opportunities for children that other schools may not consider
- We pride ourselves on the potentially 'once in a lifetime' experiences that the children will remember for the rest of their lives.

Previous trips



In the last two years, we have visited the Houses of Parliament and 10 Downing Street three times. These trips were amazing and purposeful experiences for those children that attended.



Itinerary

These are our current timings (subject to change):

- 0600 – Leave School
- 1100 – Arrive at Cadbury World for 4D cinema experience
- 1130 – Lunch
- 1200 – Tour around Cadbury World
- 1330 – Shop group 1
- 1400 – Aztec/Mayans talk
- 1500 – Shop group 2
- 1530/1600 – Pick up
- 2000 – Arrive back at school

Cost

We are asking for £40 per children to fund this trip. This is how it breaks down:

Entry: £10

Coaches: £30

Because we want to make the opportunity available to all children we require two coaches. We are currently negotiating prices with a number of Coach companies to get the best price.

As a school, we are not authorised to make profit from trips. In the unlikely event that a profit is made from the trip, we will make the money available to you.

What will the children leave Cadbury World with?

We want the children to leave Cadbury World with many things, we want them to:

- Gain an understanding of the origins of the cocoa bean amidst trees and waterfalls in the Aztec Jungle.
- Gain an understanding of the history behind the creation of the Cadbury factory and Bournville village by the Cadbury brothers.
- Explore how Cadbury manufacture popular products and 100 years of innovative advertising and packaging design.
- See chocolatiers work their magic as they reveal the ingredients and the making of chocolate.
- Enjoy the magical Cadabra ride and an adventurous journey in a 4D cinema experience!
- Learn about the Mayans and the great city of Chichen Itza, Maya Gods and their fascinating counting system
- Learn about the Aztecs and the rise and fall of Montezuma and the wonders of the maguey plant
- Learn about New Product Development, including packaging design

Thank you for listening

Any questions?